Adam Digby, BComm, MBA Director, Gaming and Development

Adam has over 7 years of experience supporting a CEO, Boards of Directors made up of Chief and Council representatives and managing senior level executives. Moreover, his dedication and approach to stakeholder management and satisfaction have been a key aspect to his performance working alongside Sonco's First Nation partners. With over 6 years of experience in responsible gaming and alcohol operations. he has worked closely with all stakeholders involved in casinos operations with direct experience working with high-profile crown corporations including Ontario Lottery and Gaming Corporation (OLG), Alberta Gaming Liquor and Cannabis (AGLC), and Nova Scotia Liquor Commission (NSLC). He has extensive experience within highly regulated complex consumer-driven environments with overlapping mandates of revenue generation and commitment to corporate social responsibility. He is central to ongoing casino operations and part of the acquisition team. In addition, his project management experience makes him an invaluable asset to any team.